: LINE#:REP : REP SSS CON CM REP: ADV AGY ALIO FLIGHT PRDCT ORDER HEADLINE# 8411949 MOD# 0: UNAPPROVED TAX J # AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# TTL SAME
PLEASE CONFIRM
THANKS! COMMITTEE STATIONS ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES REMOVED NA SPOTS ON ADDED LINES 36-39 REVISION 10/18 DATES JUDGE AGENCY IDB #1021 **** THIS AGENCY AGENCY :CD: Ø OCT18/16 MARILYN CASTLE 700A-900A ADVERTISER CODE USING ELECTRONIC INVOICING, PRODUCT CODE TIME AGY. ADV. HO S ELECT JUDGE STATE PERIOD A CASH IN ADVANCE SCHEDULE ***** NAME NAME TRF# POL1949 REV #4 \$\$\$ TAX MENTZER MEDIA SERVICES, 210 OCT24/16 TOWSON, POLI/M LINES **EST#4008** 11 CONTRACT W. 378 LGTH: MARILYN CASTLE 11 30 "EMEDIA FOR THE 13,14,18,19,29 CASTLE/R/JUG/LA PENNSYLVANIA 321 NU WK-1 COMMENTS: # 21204 SEC 8411949 TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-528-9382 CREDIT ADVISORY: AGENCY CO-OP AGENCY DO NOT SEND \$140.00 AVE. (LINE, RATE BILLING 西8日# SUITE ORDER, 11 PAPER NEEDED 250 4008 10/20 START INVOICE) INVOICES: CREDIT RISK !!!
HARRIS REPORT FROM REP SALES CLASS: NATL. BUYER REP.# 10/20 END NAME PRSN SPTS SPTS: WEEK /WK: INVT WA-0 ANNE FAX# 703-516-9680 10.18-10.24 ROU' 〇月日.# **CHANGES** WINEHOLT MATTHEW WURM LOCAL THU DATE REGIONAL SALESMAN OCT18/16 DAYS OCT18/16 09.19
*** KPLC-TV *** (H) # : TOTL: SPTS: 09.19 0

PROGRAM : CON COM1:

TODAY SHW

REP HEADLINE# 8411949 TRF# POL1949 \$\$\$ MOD# 0: UNAPPROVED REV #4 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/16 09.19

| \$3,535.00 31 | | TOTAL | CONTRACT TOTAL | 0 | | | | | \$3,535.00 | OCT/16 |
|------------------|------|-------|-------------------|--------|-----------------|---------|----------|--------------|---|-------------|
| | | | | | | | | | PROGRAM: NOON NEWS | C P |
| Н | | W-H | | Н | 10/21 | 10/19 | \$330.00 | 30 | 39 A 1200N-1230P | |
| | | | | | | | | | PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION | Ŏ iā |
| ш | | W-H | | Ы | 10/21 | 10/19 | \$35.00 | 30 | 38 A 430P-500P | |
| | | | | | | | | | PROGRAM: 4P NEWS | ָסִי טַ |
| щ | | W-н | | Н | 10/21 | 10/19 | \$150.00 | 30 | 37 A 400P-430P | |
| | | | | | | | | | PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | ŨА |
| N | | W-H | | N | 10/21 | 10/19 | \$380.00 | 30 | 36 A 700A-900A | |
| | | | | | | | | | PROGRAM: TODAY SHOW 3 | סי ג) |
| 0 | | TU-F | | 0 | 10/21 | 10/18 | \$40.00 | 30 | 29 S 1000A-1100A | |
| | | | | | | | | | PROGRAM: TODAY SHW | Ω 'U |
| 0 | | TUE | | 0 | 10/18 | 10/18 | \$140.00 | 30 | 19 S 700A-900A | |
| | | | | | | | | | PROGRAM: THE VOICE | טי ט |
| 0 | | TUE | | 0 | 10/18 | 10/18 | \$550.00 | 30 | 18 S 700P-800P | |
| | | | | | | | | | PROGRAM: 7 NWS 10P< | מי ט |
| 0 | | TUE | | 0 | 10/18 | 10/18 | \$405.00 | 30 | 14 S 1000P-1035P | |
| :TOTL: | DAYS | | NEEK | :SPTS: | : END : DATE | : START | RATE | LGTH : SEC : | :CD: TIME PERIOD : | : LINE#:REP |
| | | | | | | | | | | |

REP HEADLINE# 8411949 TRF# POL1949 \$\$\$ MOD# 0: UNAPPROVED REV #4 \$\$\$

REP: TEL# 703-528-9382 CREDIT ADVISORY: AGENORDER WORKSHEET -9382 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *:

OCT18/16 09.19
*** KPLC-TV ***

:TOTL:

MARKET TOTALS \$4,474 : LINE#:REP :CD: TIME PERIOD KPLC 79% LGTH •• SEC RATE START END :SPTS: WEEK DATE : /WK: INVT DAYS

KVHP 21% CABL % NVHP %

ACCURATE SHARES

SVC- NONE DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

Mentzer Media Services 210 W Pennsylvania Ave, Suite 250 Towson, MD 21204

| | Contract / Re | evision | | Alt Order | # |
|--------------------------|---------------|---------|-------------|-----------------|---------------|
| | POL1949 | / 3 | | 08411949 | |
| Product | | | | | |
| JUDGE MARILYN CASTL | E | | | | |
| Contract Dates | Estimate # | | J. E. Y. C. | | |
| 10/18/16 - 10/24/16 | 4008 | | | | |
| <u>Advertiser</u> | | | Or | iginal Date | / Revision |
| POL/Castle, Marilyn/Supr | eme Court Ju | udge | 100 | 0/18/16 | / 10/18/16 |
| | Billing Cycle | Billing | Cal | <u>endar</u> | Cash/Trade |
| | EOM/EOC | Broado | ast | | Cash |
| | Property | Accour | nt E | <u>xecutive</u> | Sales Office |
| | KPLC | Matthe | w V | Vurm | HRP-Washingto |
| | Special Hand | ling | | | |
| | | | | | |
| | Demographic | | | | |
| | Households | | | | |
| | | | | | |
| | | | | | |
| | Agy Code | Adverti | ser | Code | Product 1/2 |
| | 1021 | 321 | | | 378 |
| | Agency Ref | | | Advertiser | Ref |
| | | | | | |

| | Start/End | Spots/ | | | |
|---|---|--------|---------------------------|-------|----------|
| *Line Ch Start Date End Date Description | Time Day | • | Rate Rtn Type | Spots | Amount |
| 1 KPLC 10/21/16 10/21/16 NET Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1 | 11:35 PM-12:35 XN <u>Rate</u> \$10.00 | :30 | NM | 1 | \$10.00 |
| 2 KPLC 10/21/16 10/21/16 7News Early Sunrise Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1 | 5:00 AM-5:30 AM <u>Rate</u> \$85.00 | :30 | NM | 1 | \$85.00 |
| 3 KPLC 10/21/16 10/21/16 7News at Six Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1 | 6:00 PM-6:30 PM <u>Rate</u> \$405.00 | :30 | NM | 0 | \$0.00 |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KPLC 10/17/16-10/23/16 7News at Six See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | Start/End Time Week 6:00 PM-6:30 PM | | Rate Type 5.00 NM | | |
| 4 KPLC 10/21/16 10/21/16 Friday Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1 | 8:00 PM-10:00 PM <u>Rate</u> \$500.00 | :30 | NM | 1 | \$500.00 |
| 5 KPLC 10/21/16 10/21/16 Today Show II Start Date | 9:00 AM-10:00 AM <u>Rate</u> \$65.00 | :30 | NM | 0 | \$0.00 |
| <u>Spot Ch Date Range Description</u> 1 KPLC 10/17/16-10/23/16 Today Show II See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | <u>Start/End Time</u> <u>Week</u> 9:00 AM-10:00 AM | | ate <u>Type</u> .00 NM | 11 | |
| 6 KPLC 10/24/16 10/24/16 Today Show III Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1 | 10:00 AM-11:00 AN <u>Rate</u> \$40.00 | :30 | NM | 1 | \$40.00 |
| 7 KPLC 10/24/16 10/24/16 NET Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1 | 11:35 PM-12:35 XI\ <u>Rate</u> \$10.00 | :30 | NM | 1 | \$10.00 |
| 8 KPLC 10/24/16 10/24/16 7News Sunrise Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1 | 5:30 AM-7:00 AM <u>Rate</u> \$165.00 | :30 | NM | 1 | \$165.00 |
| N 9 KPLC 10/24/16 10/24/16 Today Show II | 9:00 AM-10:00 AM | :30 | NM | 9 | \$905.00 |

Stort/End

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www.kplctv.com

Contract / Revision Alt Order# POL1949 / 3 08411949 Contract Dates Product Estimate # 10/18/16 - 10/24/16 JUDGE MARILYN CAST 4008

Advertiser Original Date / Revision

POL/Castle, Marilyn/Supr 10/18/16 / 10/18/16

| *Line Ch Start Date End Date Description | Start/End Time | Spots Days Length Week | | TypeCnete | A |
|--|---|------------------------|---|-------------|---|
| Start Date End Date Weekdays Spots/Week | Rate | Days Length Week | Rate Kin | Type Spots | Amount |
| Week: 10/24/16 10/30/16 1 1 | \$65.00 | | | | |
| Spot Ch Date Range Description 1 KPLC 10/24/16-10/30/16 Today Show II | Start/End Time | Weekdays Length | Rate | <u>Type</u> | |
| See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | 9:00 AM-10:00 AI | VM :30 | \$65.00 | NM | |
| 2 KPLC 10/18/16-10/23/16 Live at Five | 5-530pm | -TuWThF :30 | \$600.00 | NM | |
| (H) MG for 24.1,5.1,25.1,20.1,3.1,9.1 | | | | | |
| 3 KPLC 10/18/16-10/23/16 7News Sunrise | 530-7am | -TuWThF :30 | <i>\$165.00</i> | NM | |
| | 1130-1200n | TuluTh F | 005.00 | | |
| (f) MG for 24.1,5.1,25.1,20.1,3.1,9.1 | 1130-120011 | -TuWThF :30 | \$35.00 | NM | |
| 5 KPLC 10/19/16-10/19/16 KPLC MIDDAY | 1130-1200n | W: :30 | \$35.00 | NM | |
| (H) MG for 24.1,5.1,25.1,20.1,3.1,9.1 | 00000000 000000000000000000000000000000 | | , | | |
| 6 KPLC 10/20/16-10/20/16 KPLC MIDDAY | 1130-1200n | Th: 30 | \$35.00 | NM | |
| MG for 24.1,5.1,25.1,20.1,3.1,9.1 7 KPLC 10/21/16-10/21/16 KPLC MIDDAY | 1120 12000 | | 405.00 | | |
| ™ MG for 24.1,5.1,25.1,20.1,3.1,9.1 | 1130-1200n | F :30 | \$35.00 | NM | |
| 8 KPLC 10/18/16-10/21/16 Today Show III | 10-11am | -TuWThF :30 | \$40.00 | NM | |
| Credited | Red-947 Vo. 101014514512 | | \$10.00 | , , , , , | |
| 9 KPLC 10/24/16-10/24/16 KPLC MIDDAY | 1130-1200n | M :30 | \$110.00 | NM | |
| | 420 ED | M :30 | 1222122 | | |
| (f) MG for 9.3 10/21 | 430-5P | M :30 | \$35.00 | NM | |
| 11 KPLC 10/21/16-10/23/16 NET Late Night | various | F :30 | \$10.00 | NM | |
| MG for 9.3 10/21 | | , , , , | Ψ10.00 | T. C. C. | |
| 12 KPLC 10/24/16-10/24/16 NET Late Night | various | M :30 | \$10.00 | NM | |
| ⊕ MG for 9.3 10/21 | | | | | |
| 10 KPLC 10/20/16 10/20/16 Today Show III Start Date End Date Weekdays Spots/Week | 10:00 AM-11:00 AN | :30 | | NM 1 | \$40.00 |
| Week: 10/17/16 10/23/161 1 | <u>Rate</u> \$40.00 | | | | |
| 11 KPLC 10/20/16 10/20/16 NET Late Night | 11:35 PM-12:35 XN | :30 | | NM 1 | ¢10.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | NM 1 | \$10.00 |
| Week: 10/17/16 10/23/161 1 | \$10.00 | | | | |
| 12 KPLC 10/20/16 10/20/16 7News Early Sunrise | 5:00 AM-5:30 AM | :30 | | NM 1 | \$85.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1 | Rate | | | | *************************************** |
| | \$85.00 | | | | |
| - The roday of the state of the | 7:00 AM-9:00 AM | :30 | | NM 0 | \$0.00 |
| D 14 KPLC 10/18/16 10/18/16 7News Nightcast | 10:00 PM-10:35 PN | :30 | | NM 0 | \$0.00 |
| 15 KPLC 10/18/16 10/18/16 Today Show III Start Date End Date Weekdays Spots/Week | 10:00 AM-11:00 AN | :30 | | NM 1 | \$40.00 |
| Week: 10/17/16 10/23/16 -1 1 | <u>Rate</u> \$40.00 | | | - 1 | |
| 16 KPLC 10/18/16 10/18/16 NET Late Night | 11:35 PM-12:35 XN | :30 | | NIM 4 | 640.00 |
| Start Date | Rate | .50 | | NM 1 | \$10.00 |
| Week: 10/17/16 10/23/16 -1 1 | \$10.00 | | | | |
| 17 KPLC 10/18/16 10/18/16 7News Early Sunrise | 5:00 AM-5:30 AM | :30 | | NM 1 | \$85.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1 | <u>Rate</u> \$85.00 | | | | |
| D 18 KPLC 10/18/16 10/18/16 Tuesday Hour 1 | | 20 | | | 2000 00000 |
| D 19 KPLC 10/18/16 10/18/16 NBC Today Show | 7:00 PM-8:00 PM | :30 | | NM 0 | \$0.00 |
| 2 10 10 10 10 10 10 10 NDC TODAY SHOW | 7:00 AM-9:00 AM | :30 | | NM 0 | \$0.00 |

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www.kplctv.com

Contract / Revision Alt Order# POL1949 / 3 08411949

Contract Dates Product Estimate# 10/18/16 - 10/24/16 JUDGE MARILYN CAST 4008

Advertiser Original Date / Revision POL/Castle, Marilyn/Supr 10/18/16 / 10/18/16

| | Start/End | ĺ | Spots/ | | | | |
|--|--|-----------------------|----------------------|--|--------------------------|-------|--------------|
| *Line Ch Start Date End Date Description | Time | Days | Length Week | Rate Rtn | Type S | Spots | Amount |
| 20 KPLC 10/18/16 10/18/16 Today Show II | 9:00 AM-1 | 0:00 AM | :30 | | NM | 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1 | <u>Rat</u> \$65.0 | | | | | | |
| Spot Ch Date Range Description | Start/End | | Length | Rate | Туре | | |
| 1 KPLC 10/17/16-10/23/16 Today Show II | | 10:00 AM-Tu | | \$65.00 | NM | | |
| See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | | | | | | | |
| 21 KPLC 10/19/16 10/19/16 NET Late Night Start Date End Date Weekdays Spots/Week | 11:35 PM- | | :30 | | NM | 1 | \$10.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1 | Rate \$10.00 | | | | | | |
| 22 KPLC 10/19/16 10/19/16 Last Call With Carson Daily | | | :30 | | NINA | | 05.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | .50 | | NM | 1 | \$5.00 |
| Week: 10/17/16 10/23/161 1 | \$5.00 | 0 | | | | | |
| 23 KPLC 10/19/16 10/19/16 7News Early Sunrise Start Date End Date Weekdays Spots/Week | 5:00 AM-5: | | :30 | ************************************** | NM | 1 | \$85.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1 | <u>Rate</u> \$85.00 | | | | | | |
| 24 KPLC 10/19/16 10/19/16 7News at Six | 6:00 PM-6: | | :30 | | NM | 0 | #0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | .00 | | NIVI | U | \$0.00 |
| Week: 10/17/16 10/23/161 1 <u>Spot Ch Date Range Description</u> | \$405.00 | | | | | | |
| Spot Ch Date Range Description 1 KPLC 10/17/16-10/23/16 7News at Six | Start/End | Time Weekdays :30 PMw | | Rate | <u>Type</u> | | |
| See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | 0.001 101-0 | .501 W | .30 | \$405.00 | NM | | |
| 25 KPLC 10/19/16 10/19/16 Today Show II | 9:00 AM-10 | 0:00 AM | :30 | | NM | 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1 | Rate | | | | | J | Ψ0.00 |
| Vveek: 10/1//16 10/23/161 1 <u>Spot Ch Date Range Description</u> | \$65.00 Start/End 1 | | Longth | D-4- | _ | | |
| 1 KPLC 10/17/16-10/23/16 Today Show II | 3 10 20 30 30 30 30 30 30 30 30 30 30 30 30 30 | 0:00 AMW | <u>Length</u> :30 | <u>Rate</u> \$65.00 | <u>Type</u> <i>NM</i> | | |
| See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8 | AMERICA TO PERSONAL PROPERTY AND | | | Ψ00.00 | 70101 | | |
| 01 (5) = 15 | 9:00 AM-10 | | :30 | | NM | 1 | \$170.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -TwTF 1 | Rate \$170.00 | | | | | | |
| 27 KPLC 10/18/16 10/23/16 Last Call With Carson Daily L | | | :30 | | 212.0 | | |
| Start Date | Rate | | .30 | | NM | 1 | \$5.00 |
| Week: 10/17/16 10/23/16 -T-TF 1 | \$5.00 | | | | | | |
| | 7-9am | | :30 | 1, | NM | 2 | \$760.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16TF 2 | Rate \$380.00 | | | | | | |
| N 29 KPLC 10/18/16 10/23/16 LOC M-F 4-430P | 4-430p | | :30 | | NINA | | 0450.00 |
| Start Date | Rate | | .50 | | NM | 1 | \$150.00 |
| Week: 10/17/16 10/23/16TF 1 | \$150.00 | | | | | | |
| | 430-5P | | :30 | | NM | 1 | \$35.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 TF 1 | Rate \$35.00 | | | | | | |
| N 31 KPLC 10/20/16 10/23/16 7News at Noon | 12-1230p | | :30 | | NM | 1 | ¢220.00 |
| Start Date | Rate | | .00 | | INIVI | 1 | \$330.00 |
| Week: 10/17/16 10/23/16TF 1 | \$330.00 | | | | | | |
| | | Totals | 0.00 | | | 31 | \$3,535.00 |
| | | | | | | | |

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Print Date 10/18/16

Page 4 of 4



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www.kplctv.com

| | Contract / Revision POL1949 / 3 | Alt Order # 08411949 |
|--|------------------------------------|--|
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | Product JUDGE MARILYN (| Estimate # CAST 4008 |
| Advertiser POL/Castle, Marilyn/S | | <u>Original Date / Revision</u> 10/18/16 / 10/18/16 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|---------------------|--------------|------------|
| 09/26/16 -10/24/16 | 31 | \$3,535.00 | (\$530.25) | \$3,004.75 |
| Totals | 31 | \$3,535.00 | (\$530.25) | \$3,004.75 |

| Signature: | Date: | |
|------------|-------|--|
| | | |

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